



Press Release

For Immediate Release

Local House Listing Set For NBC's *Today Show*

(Spokane, Washington, February 26, 2009) - NBC's [Today Show](#) plans to feature a Spokane house listed with a local realtor on Friday, February 27, between 7-9am.



Real Estate Expert Notes South Hill Listing



Jaime Morlin of [Benton Rock Real Estate](#) received an email earlier this week from [Barbara Corcoran](#), the real estate expert on the *Today Show*.

Morlin's listing at 912 W 29th Avenue caught Corcoran's eye and she emailed Morlin to send photos of the home.

Morlin contacted the Spokane Regional Convention & Visitors Bureau to help provide Corcoran with five great bits of information on the community. (What? Only five?)

If all goes as planned, Barbara Corcoran's segment featuring homes from across the country including Spokane, will air on NBC's *Today Show*, broadcast here on KHQ-TV 6, February 27, between 7-9am.



Stay Tuned.

About Spokane Regional CVB

The Spokane Regional Convention & Visitors Bureau generates economic growth for Spokane County by successfully marketing the Spokane Region as the destination for conventions and leisure travelers from around the world. The proof is in: Visitors to Spokane County spent an estimated \$805.1 million in 2007, providing jobs for nearly 10,100 residents and generating \$60.3 million in non-resident tax dollars collected in Spokane County.*

**Figures provided by the Washington State Community, Trade and Economic Development Tourism Office in the [October 2008 Dean Runyan Associates report](#) for the year ending 2007.*

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